

SPONSORSHIP OPPORTUNITIES

IAPS ANNUAL CONFERENCE 23-25 SEPTEMBER 2026

Sponsoring the IAPS Annual Conference is more than just brand placement it's a powerful opportunity to connect with leading educators, decision-makers, and influencers from across the independent prep school sector.

Our sponsorship packages are designed to maximise your visibility, enhance brand recognition, and deliver measurable value before, during, and after the event. Whether you're looking to launch a new product, build relationships, or strengthen your presence in the education space, we have options to suit every objective and budget.

Why Sponsor?

- Access a targeted, high-value audience
- Showcase your brand as a supporter of educational excellence
- Engage directly with school leaders and key stakeholders
- Benefit from digital and on-site promotional opportunities
- Align your brand with innovation, leadership, and progress in education

All Sponsorship opportunities are offered on a first come, first served basis and are only secured upon receipt of a completed booking form.

To learn more or reserve your package, contact us at exhibitions@iaps.uk





SOLD

<p>Platinum Sponsor</p>	<p>£21,000 plus VAT (one available)</p>
<p>Pre-event brand exposure</p>	<ul style="list-style-type: none"> • Company logo featured on Annual Conference branding (logo) as ‘Proudly sponsored by’ and featured on all Conference materials and communications • Hyperlinked company logo prominently featured on the Conference web page • Social media announcements as a headline sponsor • Featured as the headline sponsor for the Annual Conference Podcast Series, including acknowledgement and name mentioned at the start of each episode (<i>subject to the podcast series being delivered as part of the conference programme</i>) • Announcement of sponsorship featured in Headlines newsletter to all 600+ member Heads (date to be agreed)
<p>Live event & on-site exposure</p>	<ul style="list-style-type: none"> • Prominently located 6m x 3m exhibition stand • Exclusive attendance to the new to conference welcome and hosted lunch as the session sponsor • Promotional video to be featured in the main auditorium prior to the opening session • Verbal acknowledgment and thanks from IAPS Acting CEO • Two tickets for drinks reception and gala dinner (Thursday evening) • Logo on welcoming screen in main entrance • Company logo featured on delegate badges • Company logo on delegate lanyards (exclusively) • Logo on stage screen in auditorium for duration of Conference (or stage banners – IAPS will determine) • Logo featured in Conference registration area • Logo feature on Conference signage throughout the venue • Full screen feature on digital podiums throughout the venue for all three days • Banner advert on Conference app • Profile listing as a headline sponsor on Conference app • Video content to be featured on Conference app with one push notification going to all delegates • Complimentary access to the prizes and competitions feature in the Conference app. • Social media feature introduction as headline sponsor
<p>Post-event brand exposure</p>	<ul style="list-style-type: none"> • Company logo and website link to be included on all post-event correspondence to attendees • Listing as a headline sponsor on Conference web page until Jan 27 • Thank you from IAPS via social media (sponsor may also provide content)



SOLD

Gold Sponsor	£10,500 plus VAT (one available)
Pre-event brand exposure	<ul style="list-style-type: none">• Company highlighted as gold sponsor with website link from IAPS Conference web page• Website linked company logo on promotional emails from Conference team• Sponsorship announcement in Headlines newsletter to all 600+ member Heads• Introduction as Gold sponsor through pre-event social media campaign (LinkedIn, Facebook, Instagram)
Live event & on-site exposure	<ul style="list-style-type: none">• Prominently located 3m x 2m exhibition stand• Promotional 30 second video to be featured in the main auditorium prior to start of a main keynote session• Verbal acknowledgment and thanks will be made during the Conference welcome prior to the opening session• Two tickets for drinks reception and gala dinner (Thursday evening)• Logo featured on the main auditorium welcome screen• Full screen advert on digital podiums throughout the venue for all three days• Complimentary full-screen advert on digital podiums throughout the venue for all three days• Gold sponsor profile listing on the conference app - reaching attendees directly on their devices a key resource delegates use throughout the event• Social media feature introduction as Gold sponsor• 1 A5 Flyer in delegate bags (to be supplied by sponsor)• Co-branded delegate item - choose from delegte bags or an agreed alternative item (to be supplied by sponsor)
Post-event brand exposure	<ul style="list-style-type: none">• Company logo and website link to be included on all post-event correspondence to attendees• Company listing as a headline sponsor on Conference web page until Jan 27• Thank you from IAPS via social media





Silver Sponsor	£7,500 plus VAT (one available)
Pre-event brand exposure	<ul style="list-style-type: none">• Company highlighted as silver sponsor with website link from IAPS Conference web page• Website linked company logo on promotional emails from Conference team• Sponsorship announcement in Headlines newsletter to all 600+ member Heads• Introduction as a Silver sponsor through pre-event social media campaign (LinkedIn, Facebook, Instagram)
Live event & on-site exposure	<ul style="list-style-type: none">• Prominently located 2m x 2m exhibition stand• Verbal acknowledgment and thanks will be made at the opening session• Two tickets for drinks reception and gala dinner (Thursday evening)• Logo featured in main auditorium throughout the Conference• Profile listing as Silver sponsor on Conference app - reaching attendees directly on their devices a key resource delegates use throughout the event• Complimentary half-screen advert on digital podiums throughout the venue for all three days• Social media feature introducing our sponsors• 1 A5 Flyer in delegate bags (to be supplied by sponsor)
Post-event brand exposure	<ul style="list-style-type: none">• Company logo and website link to be included on all post-event correspondence to attendees• Company listing as a sponsor on Conference web page until Jan 27• Thank you from IAPS via social media





Bronze Sponsor	£4,500 plus VAT (one available)
Pre-event brand exposure	<ul style="list-style-type: none">• Company highlighted as Bronze sponsor with website link from IAPS Conference web page• Website linked company logo on promotional emails from Conference team• Introduction as Bronze sponsor through pre-event social media campaign (LinkedIn, Facebook, Instagram)
Live event & on-site exposure	<ul style="list-style-type: none">• Prominently located 2m x 1m exhibition stand• Verbal acknowledgment and thanks will be made at the opening session• One ticket for drinks reception and gala dinner (Thursday evening)• Logo featured on main auditorium welcome screen• Social media feature introducing our Bronze sponsor• 1 A5 Flyer in delegate bags (to be supplied by sponsor)
Post-event brand exposure	<ul style="list-style-type: none">• Company logo and website link to be included on all post-event correspondents to attendees• Company listing as headline sponsor on Conference page until Jan 27• Thank you from IAPS via social media



Sponsorship Packages

Contribution
(plus VAT)

Drinks reception for formal dinner

£2,000

- Two tickets to reception and formal dinner on Thursday evening
- Recognition as drinks reception sponsor during the dinner welcome
- Logo featured on dinner menus or table numbers
- Full screen digital advert featured through the venue
- Website listing as event sponsor
- Social media feature thanking you for your support

Advertising (5 spaces)

£700

- High visibility digital advertising - with your brand featured on digital totems placed throughout the venue and main auditorium - prime locations
- Main stage spotlight - all eyes on your brand during the main stage rolling presentation seen by every delegate during key sessions
- Delegate bag flyer (A5) - put your message directly into delegate hands with an A5 flyer included in every bag.
- Digital advert in Conference app - reach attendees directly on their devices a key resource delegates use throughout the event

Branded delegate bags (sponsor to source / or sourced by us)

£450

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- Bags will be jointly branded with IAPS
- Inclusion of 1 A5 flyer
- Half screen digital advert featured through the venue
- Featured as a sponsor on the Conference app and website

PLEASE NOTE: SPONSORED MERCHANDISE WILL BE CO-BRANDED WITH IAPS AND THE SPONSOR. THE COST OF PRODUCING AND SUPPLYING THESE ITEMS IS NOT INCLUDED WITHIN THE SPONSORSHIP PACKAGE AND WILL BE COVERED DIRECTLY BY THE SPONSOR.



Packages

Contribution
(plus VAT)

Branded notebooks

(sponsor to source / or sourced by us)

£450

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- Books will be jointly branded with IAPS
- Half screen digital advert featured through the venue
- Inclusion of 1 A5 flyer
- Featured as a sponsor on the Conference app and website

Branded water bottles

(sponsor to source / or sourced by us)

£450

- Bottles will be jointly branded with IAPS
- Half screen digital advert featured through the venue
- Inclusion of 1 A5 flyer
- Featured as a sponsor on the Conference app and website

Conference App Sponsorship

£1,500

Be at the centre of the delegate experience. Our Conference App is used throughout the three-day conference for schedules, keynotes, floor plans and exhibitor information.

Includes:

- Exclusive branding on the app
- Premium sponsor profile
- Direct push notification opportunities to all delegates
- Inclusion of 1 A5 flyer

A high-impact opportunity to keep your brand front of mind with consistent delegate engagement

Branded Power Banks

(sponsor to source / or sourced by us)

£450

- Power Banks will be jointly branded with IAPS
- Half screen digital advert featured through the venue
- Inclusion of 1 A5 flyer
- Featured as a sponsor on the Conference app and website

