



Independent
Association of
Prep Schools

Q62: Building partnerships with state schools that make a difference - Day 2

Date Tuesday 21 November 2023

Venue Online via zoom

Cost IAPS members - £135 (non-IAPS members - £185) *Please book ticket through Day 1 event*

Partnerships with state schools are an increasingly important area of activity for independent schools, especially in the current climate. But what are the benefits – to both schools? How do we know if the partnership is making a difference? And how do we overcome the particular challenges for prep schools, including budgeting, staff time and local sensitivities. Christina will address these questions with practical solutions: how to get started, how to build trusting relationships, how to measure impact and how to plan a sustained partnerships strategy for your school.

Audience Heads, deputies, head of partnerships/outreach/community, external relations/marketing/admissions, bursar, other staff, governors.

Course Director & Presenter Christina Astin, Astin Consulting

Programme: Tuesday 21 November 2023

Time	Activity
1400	Feedback from interim task
1415	Impact Evaluation – how do we know if we are making a difference?
1500	Breakout rooms to consider evaluation questions and compare methods of data collection
1510	Break
1515	Tips for sustaining partnerships including leadership and communications
1545	Q&A; take-aways and next steps
1600	Course ends



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