

Session Plan (45 mins)

Do anonymous apps make bullying worse?



Timing	Activity	Slide(s)
N/A	Feedback: Allow students some time to read the feedback on the topic we did on Banksy's art.	2
Optional	Starter: Students should discuss in pairs the apps on the slide and discuss the 3 questions. Feedback to the class. (Skip if short on time).	3
2 minutes	Introduce the topic, learning objectives, keywords and issues to consider.	4-6
4 minutes	Why are we talking about this? Use the slide to discuss with students why we are discussing this topic this week. Watch the video to introduce the theme: Choose Respect.	7
5 minutes	What are anonymous apps for? Look at the case study of YikYak and watch the video to discover what the founders were hoping to achieve by making it anonymous.	8
10 minutes	Are anonymous apps dangerous? Read through the story of YikYak and the examples of hateful comments that users were posting. Then, using slide 10 to prompt, have a discussion around the impact of anonymity on online behaviour.	9-10
10 minutes	Is bullying a problem on all social medias? Using the apps shown, ask students to think about the questions on the slides and fill in the table on slide 11 to score the apps for how likely they are to contain bullying behaviour. Feedback to the class.	11-12
10 minutes	Could anonymous apps tackle bullying? Read about what some of the most common apps are doing to tackle online bullying and hate. On slide 14 look at the available anonymous apps and watch one of the videos to learn more about it. Do students think this could work in your school? On slide 15 discuss Instagram's approach to online hate and spreading kindness, ask students to design their own idea.	14-15
N/A	Call to Action: Use the ideas below and on the slide to encourage your students to really get involved and make a difference on this years anti bullying campaign.	16
1 minute	Yes/No summary: Encourage students to reflect on this topic before they vote.	17-18

Keywords:

- Anonymous
- Cyberbullying

Call to Action:

- Start a conversation:** Post some ideas on how you think bullying can be tackled, used the hashtags on the slide.
- Join Stop, Speak, Support:** Join the campaign launched by Prince William on becoming a model digital citizen.

Supporting materials
for SEND & and PP
pupils in this box

Stretch & challenge
tasks in this box