Exhibition & Sponsorship

IAPS SPORT

Opportunities to get involved in 2021 and beyond

SPORTS

Badminton · Basketball · Chess · Clay Pigeon Shooting · Girls Cricket · Fencing · Football · Golf

Gymnastics · Hockey · Judo · Netball · Rounders · Rugby · Sailing · Skiing

Squash · Swimming · Table Tennis · Tampolining · Triathlon · Tennis

Why get involved?

- IAPS schools prioritise entering our events: 670 schools in membership, 22 sports represented, 169 events, 22,000 participants
- IAPS schools are high performing; many Olympic stars began their careers at an IAPS school
- Many IAPS schools have large budgets to invest in outstanding facilities and resources
- Spectators; events have a fan-base comprising parents and grandparents - many of whom are affluent, travel savvy, financially aware and all are passionate about investing in their children's education
- Sponsorship and exhibition packages to suit a wide range of budgets

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Venues

Amazing venues include:

- London Aquatics Centre
- Andrew Simpson Sailing Centre
- Nottingham University
- West London Shooting School
- Large public schools including Millfield School, Harrow School, Eastbourne College, Repton School and Rugby School
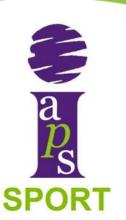

SPORT

Sponsorship

- Excellent opportunities to publicise your company's profile and we offer generous packages
- Promotion of your brand includes: adverts and links via the sports app, link to IAPS website, IAPS social media, article in IAPS sport newsletter….and many more!
- Align your brand with a recognised kitemark of quality!

Exhibition

DIRECTOR OF SPORTS CONFERENCE: Thu 7 – Fri 8 October 2021
Wyboston Lakes Conference Centre, Bedford

- **Inaugural event; the *only exhibition* in the IAPS sporting calendar**
- Designed to bring attendees into contact with ideas, practices, products and services pertinent to the sector
- Excellent opportunities to engage with prospective and existing customers in a friendly environment
- Various stand sizes to suit different budgets…a MUST-ATTEND EVENT!

Get in touch!

- IAPS passionately believes in the importance of sport as part of an all-round education
- Get in touch if you would like to be part of the prestigious IAPS sports programme

Helen Wycherley
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