



Independent
Association of
Prep Schools

N65: Holding the Zoom room: how to make your virtual events as professional and effective as a BBC News broadcast

Date Wednesday 13 October 2021, 1000 - 1055
Venue Online via Zoom
Cost £75 (non IAPS members – additional £50)

This session will differ in style from most online training. There will be no data-heavy slides, but nor will you simply be listening, instead, John will play clips from TV programmes to illustrate his points. John will create 'Back in the Office' moments to encourage you to reflect on what's being shared. As well as being designed to be effective, this session is designed to be fun... and reveal how the virtual world can, sometimes, be more efficient than face to face.

Audience Members of staff who are responsible for delivering online presentations and events

Objectives Learn how BBC broadcasters create impact, hold the attention and fit everything into a timeslot. You will be taught practical tips and techniques and given suggestions on how to implement these in your next virtual event.

Course Director John Young, John Young Media