

## **RECRUITMENT OF MARKETING, ADMISSIONS AND DEVELOPMENT PROFESSIONALS**

Cost: 10.5% of the candidate's salary

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As a not-for profit, IAPS Consultancy is able to offer a highly competitive rate for a respected professional within the field of marketing.

### **BACKGROUND**

The process begins with a visit from one of our consultants to enable us to gain a proper understanding of the school, both to assist with the preparation of materials and to allow us to speak knowledgeably about the school with prospective candidates. The candidate pack and advert are then prepared, in consultation with the school. We would also conduct a detailed candidate search using our own, extensive database and direct contact with a range of professional colleagues. The position would be advertised through a range of avenues, both traditional and via LinkedIn and social media. Details of the interview process would depend on discussion with the school.

### **THE PROCESS**

The service will include:

Consultations to explore vision and key outcomes for the role

Creation of role advertisement and job description

Support with advertising

Targeted and extensive MAD Recruitment searches

Preparation of interview questions, tasks and presentations

Applicant sift

First round interviews, feedback and presentation of successful first round candidates

Attendance at second/final round interviews

Feedback to unsuccessful candidates

Follow up service